

‘Keep Switched On’ It’s Not Okay Week of Action

18 – 24 June 2018

Social media pack

Please use your social media accounts to support the ‘Keep Switched On’ CSE week of action, which launches on Monday 18 June 2018.

Parents and carers are the focus of this year’s week of action and the ‘Keep Switched On’ campaign aims to encourage them to be vigilant about their child’s safety whether they are online, or off out.

This social media pack will help you get started. Suggested posts below. Please also use supporting imagery.

In addition to the below, please post about any local activity taking place.

Any queries, please speak to Danielle Young in GMP’s Public Relations Team, 0161 856 2284 or danielle.young@gmp.police.uk or Claire Chambers in Tameside Council’s Communications Team, 0161 42 2182 or claire.chambers@tameside.gov.uk

Twitter

Tag @notokaygm into tweets and we will share as many as we can.

Online

Children and young people can be groomed online. Do you know what your child is doing on their phone or games console? Talk to them about what they like to do on the internet and how they can stay safe #ItsNotOkay

Don’t switch off when they switch on. Regularly review security settings on your children’s online devices #ItsNotOkay

The mother of a young boy who was sexually abused after being groomed on his games console has spoken out. Watch her story:

<https://www.youtube.com/watch?v=yCD4n3AzVzA> #ItsNotOkay

A mother of a young boy who was sexually abused after being groomed online is urging parents and carers to be vigilant. Watch her story:

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Worried your child might have been groomed online? Help is available. Visit

<http://www.itsnotokay.co.uk/get-help/> #ItsNotOkay

Encourage your child to ask for help if they see anything online that causes them concern #ItsNotOkay

Does your child really know who they're talking to online? People might not be who they say they are #ItsNotOkay

Has someone acted inappropriately towards your child online? Report it to @ceopuk #ItsNotOkay

Look at the age restrictions given to apps and games – they're put in place to protect children, and it is really important to adhere to them #ItsNotOkay

Offline

Children and young people can be groomed anywhere. Do you know how safe your child is? Where are they? Who are they with? #ItsNotOkay

The mother of a young boy who was sexually abused by someone he met playing football on the field near their house has spoken out. Watch her story:
<https://www.youtube.com/watch?v=yCD4n3AzVzA> #ItsNotOkay

After school clubs and activities should have a safeguarding policy which you can ask to read. Any concerns? Please raise them #ItsNotOkay

Don't switch off when they go out. Talk to your child about where they're going, who they're meeting and what time they'll be back #ItsNotOkay

Child sexual exploitation can happen anywhere. Be vigilant about your child's safety and trust your gut instinct. If something doesn't feel right, it may not be #ItsNotOkay

Concerned your child might have been groomed? Help is available. Visit:
<http://www.itsnotokay.co.uk/get-help/> #ItsNotOkay

General

Spot the signs of child sexual exploitation: mood swings, self-harm, bruising on arms or body, regularly using drugs or drinking alcohol, truancy or drop in performance at school, aggression towards others #ItsNotOkay

Spot the signs of child sexual exploitation: change in appearance, borrowing clothes from others, always tired, unexplained relationships with older people, staying out late, not returning home, unexplained gifts #ItsNotOkay

Grooming is when someone builds a connection with a young person to gain their trust for the purposes of sex abuse. This can happen online or face-to-face #ItsNotOkay

Teach your child about healthy relationships. Talk through strategies to help them protect themselves if they find themselves in difficult situations. Help them learn how to keep safe #ItsNotOkay

Child sexual exploitation is never the victim's fault. If it's happening to you or someone you know, help is available. Report it now. Visit:
<http://www.itsnotokay.co.uk/get-help/> #ItsNotOkay

Facebook

Tag 'It's Not Okay' into posts and we will share as many as we can.

Online

Children and young people can be groomed online.

Do you know what your child is doing on their phone or games console?

Talk to them about what they like to do on the internet and how they can stay safe

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Don't switch off when they switch on.

Regularly review security settings on your children's online devices

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Look at the age restrictions given to apps and games – they're put in place to protect children, and it is really important to adhere to them.

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The mother of a young boy who was sexually abused after being groomed on his games console has spoken out.

She is urging parents and carers to be vigilant in the hope it'll stop any other family going through the same horrific ordeal.

Watch her story: <https://www.youtube.com/watch?v=yCD4n3AzVzA>

#ItsNotOkay

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Encourage them to ask for help if anything causes them concern

#ItsNotOkay

Has someone acted inappropriately towards your child online?

Report it to Click CEOP

#ItsNotOkay

Offline

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Do you know where your child is?

Who are they with?

Are they safe?

#ItsNotOkay

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- Self-harm
- Bruising on arms or body
- Regularly using drugs or drinking alcohol

- Truancy or drop in performance at school
- Aggression towards others
- Change in appearance, or borrowing clothes from others
- Always tired
- Unexplained relationships with older people
- Staying out late
- Not returning home
- Unexplained gifts

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